

Inspiration lives in the moment.



JamesHardie

Siding | Trim

Home is your spark. Your joy. Your passion.

It's where head and heart agree. You love the beauty that greets you in that moment you walk up the front stairs. You sit on the porch with your glass of lemonade and watch the glow of the afternoon sunlight on the walls. You trust in the shelter this home promises your family – season after season, year after year.

James Hardie is the company that invented fiber cement. Over 5.5 million homes later, we continue to set the standard for premium siding and trim. Our work and our people stand for beautiful design traditions, for uncompromising commitment to performance, and for an ease of maintenance and a warmth of emotion that elevate everyday life for decades to come.

*At James Hardie, we build homes and more.
We build character. ■*



Select from the James Hardie® curated collection of colors, profiles, textures and widths.
Give your home authentic character, true to the highest standards of architectural tradition.

When your favorite room in the house
IS NOT ACTUALLY IN THE HOUSE.

the moment, 6:55 pm, saturday

You take one last look at the patio, and you know you're in a good place. The table captures just the right casual elegance. Your home sets the stage for another memorable evening.

You get a warm feeling when you see how the lanterns highlight each graceful line of your HardiePlank® lap siding. Meticulously designed to withstand whatever nature brings, from blistering sun to ice storms, your siding's every detail looks as attractive now as it did the day you moved in. ■



Sleek and strong, **HardiePlank** lap siding is North America's most popular choice. Select from textured, smooth or beaded – all designed to perform beautifully.

Proven Performance



Only James Hardie siding and trim are specifically engineered to withstand the climate where the products are used. Know that your home will maintain the look you love for many years to come.

Learn more about our unrivaled product performance at [jameshardie.com/performance](https://www.jameshardie.com/performance)

Your home is a story
FILLED WITH CHARACTER.



8:29 am, wednesday

Approaching your house after your morning walk with the dog, it's especially pleasing how the sun accentuates every detail. There's a sense of pride at what you've accomplished.

You were all about capturing the character of a country cottage to fit in with the community. You achieved the design of your dreams with HardiePanel® vertical siding. It perfectly complements the wide front porch that welcomes your neighbors with open arms. ■



HardiePanel vertical siding, available in textured, smooth and stucco, opens up a world of possibilities. Widely used to capture rustic board-and-batten features, its crisp, clean lines add style to strong, contemporary designs.

Authentic Design



You don't have to be an architect to know when a home's design feels right. The James Hardie siding and trim collection stays true to the architectural heritage that a New England farmhouse and a Mid-century modern home in the Pacific Northwest share.

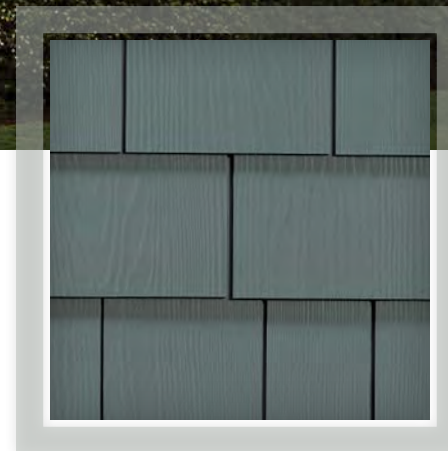
Learn more about authentic design at [jameshardie.com/authenticdesign](https://www.jameshardie.com/authenticdesign)

One of those times
WHEN TIME STANDS STILL.

6:46 pm, thursday

There's that moment you drive up to your house after work when the play of light and shadow on your shingle siding hits just the right grace note. You suddenly realize that more than building a showcase, you've turned your home into your favorite place to go.

With plenty of style and color options and impressive strength, **HardieShingle**® siding has everything it takes to win your lasting affection. Its timeless beauty stands in stark contrast to your neighbor's wood shingles that, quite frankly, have taken a beating out here. ■



Restore the look of a grand Cape Cod or add distinction to a handsome bungalow. With authentic keyways in staggered edge and straight edge designs, **HardieShingle** siding suggests traditional style without the upkeep of wood shingles.

Endless Possibilities



Our curated collection of siding and trim textures, widths and colors help you capture the design you desire. Achieve a timeless look, or combine classic elements to celebrate your individuality and complement the neighborhood.

See examples of our design versatility at [jameshardie.com/photoshowcase](https://www.jameshardie.com/photoshowcase)

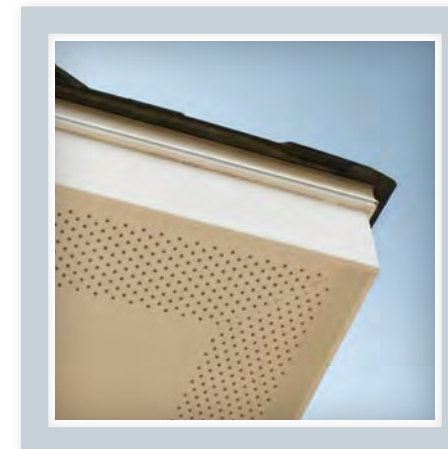
Spend your weekends doing
WHAT REALLY MATTERS.



10:04 am, saturday

As you play catch with your daughter, you sneak a peek at your home's trim and eaves. Stuff you've ignored all winter. Once again, you're reminded there's absolutely nothing to worry about, except your daughter's travel league tryout.

You marvel at the ease of maintenance enjoyed over the years with **HardieTrim**® boards and **HardieSoffit**® panels. They're made from the same proven material as your siding. Think of all the extra time you've spent with the kids. ■



The durability of **HardieTrim** boards and **HardieSoffit** panels complements your James Hardie siding – adding punctuation to your design statement while protecting your home from moisture, pests and more.

Unrivaled Character



Our devotion to innovation and artistry makes James Hardie the market leader in product durability and design detail. Don't be misled by the short-term cost of vinyl and wood-based products. The superior strength of our siding and trim promises long-lasting beauty with less upkeep.

 Compare our products to the alternatives at [jameshardie.com/superiorsiding](https://www.jameshardie.com/superiorsiding)

Perfectly captures the moment
YOU FELL IN LOVE WITH YOUR HOME.



7:33 am, friday

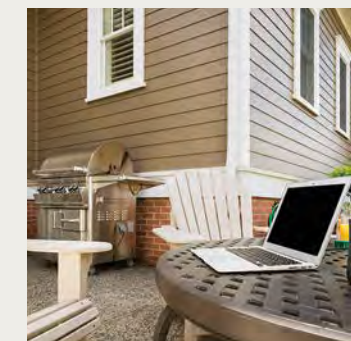
One of those glorious mornings when you take your coffee out to the patio. Seeing your home in this light, you realize the color looks as brilliant and inviting as the day it first drew you in.

Fortunately, the ColorPlus® Technology finish gives your siding lasting protection, so your home can soak up the sun's rays without being robbed of its rich color. With a view like this, it's hard to justify sitting indoors – ever. ■



Our array of baked-on colors allows for enduring beauty in endless combinations to help you express the true character of your home.

Inspiring Colors



Color combinations help shape your home. Soft contrasts between siding and trim make a house appear larger. Deeper body colors evoke a warm, welcoming feeling. Our color specialists designed a collection of finishes to cast your home in the most romantic light.

▶ See the full spectrum of colors and find inspiration at [jameshardie.com/colors](https://www.jameshardie.com/colors)



HardieShingle®
Straight
Edge Panel
Mountain Sage

HardieSoffit®
Vented
Navajo Beige

HardiePlank®
Select Cedarmill®
Heathered Moss

HardieTrim®
Smooth
Navajo Beige

Style to celebrate,
PERFORMANCE TO TAKE COMPLETELY FOR GRANTED.

8:07 pm, tuesday

The kids are tucked in, the last dish put away and Rocky Road waits in the fridge. The light from your kitchen window brings your wraparound porch into dramatic detail. You're delighted with how your siding and trim surround everything that means anything to you.

The complete James Hardie exterior makes a bold statement and maintains its good looks for years. Thanks to the diversity and durability of James Hardie siding and trim, you've truly made your home – and your life in it – uniquely your own. And you wouldn't change a thing. ■

Complete Exterior



To optimize your enjoyment of the home, all four sides should fulfill your vision. A classic look demands cohesive design. Combine North America's #1 brand of siding with the only trim and soffit that have the character to match, in both style and performance.

Learn more about the advantages of a complete exterior at jameshardie.com/exterior

See how rewarding
CHARACTER CAN BE.



Enjoy siding and trim with the ultimate in aesthetics and functionality backed by our exceptional warranties.

We build character.

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Siding | Trim